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EXCELDA
Yes we do. Yes we can.®

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EXCELDA SPONSORS THEIR FIRST RED CROSS BLOOD DRIVE

Brighton, Michigan, August 21, 2008 – Congratulations to all Excelda employees who participated in the wildly successful Red Cross Blood Drive held at their distribution facility.

According to the American Red Cross website, we all expect blood to be there for us, but only 5% of Americans eligible to donate blood actually do. Yet sooner or later, virtually all of us will face a time of great vulnerability in which we will need blood. And that time is all too often unexpected.

Twenty-eight “heroes” at Excelda Manufacturing successfully donated blood during the mobile blood drive. This number was four more people than the goal set by The Red Cross at that donation site for the day! There were numerous first time donors who felt the need to donate blood during a time when it was so desperately needed in the region. Susan McClive, the Excelda employee who coordinated this event, was extremely pleased by the turnout saying that “we did ourselves proud and The Red Cross team was very impressed”. Even employees who chose not to donate blood still helped out the cause by having a “cookie bake-off” and supplied a delicious assortment of treats for blood donors to sample after their donation.

This is just another shining example of how Excelda Manufacturing Makes a Difference in our community ... Together We Can Save a Life!

For more information regarding Excelda Manufacturing, please visit their website at: www.excelda.com

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

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