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EXCELDA

Yes we do. Yes we can.®

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EXCELDA EXPANDS TO WEST COAST – PHOENIX DISTRIBUTION CENTER THRIVING

Brighton, Michigan, March 30, 2010 – Excelda Manufacturing recently opened a Phoenix warehousing and distribution location. Cutting delivery time by at least half, this 30,000 square foot distribution center began shipping in February 2010 for the benefit of the west coast market.

Excelda determined in 2009 that an additional location was critical for shipping efficiency and cost savings. After researching several areas, Phoenix was selected due to its physical proximity to key markets. Once the site choice was narrowed, the interior space was built out to accommodate Excelda's current and anticipated needs.

Positioning for sustainability and growth, Excelda knows a 1-2 day shipping lane is valued by current and target customers. "Assuring we exceed customer needs is always an Excelda goal," says Mike LaMarra, President. "Our Michigan headquarters is terrific for the eastern part of the country and Phoenix is already increasing satisfaction with our west coast deliveries."

Headquartered in Brighton, Michigan, Excelda is a full-service chemical manufacturing and distribution company. They provide the advantage of a multi-option menu, including chemical formulation, blending, regulatory compliance and inventory management. Along with flexible production runs and well-organized warehousing, Excelda epitomizes a can do approach in the global marketplace. Phoenix adds one more opportunity for their customer base to select the best options and fit their exact needs.

For more information, please visit their website at: www.excelda.com

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