

12785 Emerson Drive, Brighton, MI 48116-8562

Phone 248-486-3800 FAX 248-486-3810
www.excelda.com

EXCELDA
Yes we do. Yes we can.®

FOR IMMEDIATE RELEASE:

Excelda Manufacturing
12785 Emerson Drive
Brighton, MI 48116
P (248) 486-3800
F (248) 486-3810
www.excelda.com

EXCELDA MANUFACTURING IN FAST LANE FOR GROWTH

Brighton, Michigan, April 5, 2007 – The following paragraphs were taken from an article written this week in the Ann Arbor Business Review:

It's not all doom and gloom in Michigan's manufacturing industry. Livingston County-based Excelda Manufacturing is on course for 10 percent growth this year, said President Mike LaMarra. "We have opportunities right now to grow our business by 10 percent within the next 12 months by expanding our product line with our current clients and introducing a few new clients," he said.

Excelda, a blending, packaging and distribution company, recently signed an agreement with Chevron to fill about 1.2 million quarts of lubricant starting in May. The company also blends motor oils and other automotive products for Ford, GM and Chrysler. About 75 percent of its business is automotive, and the other 25 percent is in a variety of sectors, including shoe care, marine, sporting and luggage-care products. It also makes a line of equine health care products under its own brand, Bickmore.

At present, Excelda blends, packages and distributes more than 2,500 products in packaging ranging from quarter-ounce bottles to rail cars. It also consolidates finished goods and supplies some bulk materials. One of its distribution contracts is the rear-seat entertainment system for the new Ford Focus.

For more information regarding Excelda Manufacturing's capabilities, please contact (248) 486-3800.

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

###

