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EXCELDA

Yes we do. Yes we can.®

FOR IMMEDIATE RELEASE:

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EXCELDA DONATES PRODUCT FOR U.S. TROOP CARE PACKAGES

Brighton, Michigan, November 3, 2008 – Excelda Manufacturing is helping to support local military personnel who are currently deployed in Iraq by donating items during a care package drive organized by the Brighton VFW Post #4357. Excelda donated 3,000 lip balm sticks from their private label brand inventory to help the cause.

The Brighton VFW and The Ladies Auxiliary of Post #4357 are accepting donations of items such as razors, stationary, pens, bug spray, hand sanitizer, chap stick, hard candy, etc. They will be sending all care packages overseas on November 24th to ensure they arrive in Iraq before Christmas.

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace. For more information, please visit our website at www.excelda.com.

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