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FOR IMMEDIATE RELEASE:

Excelda Manufacturing
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EXCELDA RECOGNIZED AS TOP PERFORMING SUPPLY PARTNER TO BENTELER AUTOMOTIVE

Brighton, Michigan, January 15, 2010 – Excelda Manufacturing received a letter of recognition as a Top Performing Supply Partner to Benteler Automotive. Full text of the letter follows:

“Valued Benteler Supplier Partner,

You are in receipt of this letter of recognition due to your superior year-to-date quality performance with regards to your product supplied to the Benteler Brampton facility. You are one of our best performing suppliers with a YTD PPM < 25.

On behalf of Benteler Automotive and the entire management staff of the plant, we sincerely thank your company for supporting our business and ask that you continue this high level of performance through the rest of 2010.

Regards,
Julianne Taggett
North American Supplier Quality Manager”

This recognition of exemplary performance reinforces the effectiveness of Excelda's Quality Policy of "Yes We Do, Yes We Can." It is a policy that emphasizes a focus on meeting or exceeding industry standards and customer requirements and continually improves the effectiveness of the Company's quality management system.

For more information regarding Excelda Manufacturing's capabilities, please contact (248) 486-3800.

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Founded in 1930, the company is proud to be celebrating their 80th anniversary. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

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