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**EXCELDA**  
Yes we do. Yes we can.®

**FOR IMMEDIATE RELEASE:**

Excelda Manufacturing  
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**EXCELDA'S "BRING YOUR CHILD TO WORK DAY" WAS A HIT!**

Brighton, Michigan, April 23, 2009 – Excelda's Steering & Safety Team (SST) brought back the "Bring Your Child to Work Day" event for 2009 and it was a big success. *(To view event photos, please see page 2.)*

There were a total of twenty-one kids participating, ranging in ages from 9-14 years old. The theme for the day was "The Lifecycle of a Product at Excelda" centering around a kid-friendly product – Disappearing Ink, created by Amy Barnes in the Excelda Lab Department.

The event team - consisting of Kim Jordan, Cindy Adams, Rose Kopja, Melissa Tigner, Jim Acker, Amy Barnes and Cathy Rice - was able to create an agenda focusing on a product's lifecycle, taking the kids through every process beginning with the initial sale of their product, all the way to receiving their invoice. Some of the fun activities throughout the day included fire extinguisher demonstrations, an interactive IT video conference, facility and department tours and inscribing Excelda ink pens with a laser machine in the production area.

The children filled out a survey at the end of the day and the top five things they enjoyed most were:

1. Making the disappearing ink in the Lab.
2. Job shadowing with their parent(s).
3. Learning about Excelda's Graphic Design department.
4. Fire extinguisher demonstration and participation.
5. Inscribing their names on the Excelda pens.

The amount of positive feedback received not only from the children, but also from their parents and other associates, is another example demonstrating why Excelda is such a great place to work!

For more information regarding Excelda Manufacturing, please visit their website at: [www.excelda.com](http://www.excelda.com)

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

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