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**EXCELDA**  
Yes we do. Yes we can.®

**FOR IMMEDIATE RELEASE:**

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**EXCELDA'S 3rd ANNUAL RED CROSS BLOOD DRIVE ONE OF THE YEAR'S BEST!**

Brighton, Michigan, August 19, 2010 – Congratulations once again to all Excelda associates who participated in the extremely successful 3<sup>rd</sup> annual Red Cross Blood Drive held at their Brighton distribution facility.

Twenty-nine “heroes” at Excelda Manufacturing successfully donated blood during the mobile blood drive. Although not every associate was able to donate, they had 37 associates make an attempt. Of these 37 associates, nine were first time donors! According to their local Red Cross representative, Excelda hosted one of the BEST corporate blood drives of the year.

The Red Cross gave kudos to Jim Acker and Cathy Rice, the Excelda associates who coordinated this year's event, commenting that the blood drive was very successful due to their time and efforts to recruit and schedule the donors. Excelda associates who chose not to donate blood still helped out the cause by bringing fresh-baked goodies for blood donors to enjoy after their donation.

This is another tremendous example of how Excelda is making a difference in our community ... because Together We Can Save a Life!

For more information regarding Excelda Manufacturing, please visit their website at: [www.excelda.com](http://www.excelda.com)

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

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