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EXCELDA
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EXCELDA'S 2nd ANNUAL RED CROSS BLOOD DRIVE HELPS TO SAVE 84 LIVES!

Brighton, Michigan, March 16, 2009 – Congratulations once again to all Excelda associates who participated in the extremely successful 2nd annual Red Cross Blood Drive held at their distribution facility.

Twenty-eight “heroes” at Excelda Manufacturing successfully donated blood during the mobile blood drive. Although not every associate was able to donate, they had 35 associates make an attempt. Of these 35 associates, eight were first time donors! There were a total of 15 blood drives held that day in the Great Lakes Blood Services Region of the American Red Cross, and Excelda had the fourth highest efficiency of all at 117% of their goal, which was originally set at 24 units.

The Red Cross gave kudos to Jim Acker and Melissa Tigner, the Excelda associates who coordinated this year's event, commenting that the blood drive was very successful due to their time and efforts to recruit and schedule the donors. Excelda associates who chose not to donate blood still helped out the cause by bringing fresh-baked goodies for blood donors to enjoy after their donation.

In total, Excelda's 2nd annual Red Cross Blood Drive will help to save 84 lives! It's another tremendous example of how Excelda is making a difference in our community ... because Together We Can Save a Life!

For more information regarding Excelda Manufacturing, please visit their website at: www.excelda.com

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.

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