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EXCELDA

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FOR IMMEDIATE RELEASE:

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EXCELDA ASSOCIATES HELP FILL BACKPACKS FOR STUDENTS IN NEED!

Brighton, Michigan, August 30, 2009 – Once again, Excelda Associates should feel very proud of their commitment to giving back to the community. With the generous contribution of backpacks and various school supplies, Excelda Associates helped the Livingston Educational Service Agency (LESA) surpass their goal of delivering 1,500 filled backpacks to Livingston County students in need.

As of today, the total amount donated to LESA from various organizations and community groups was 1,840 filled backpacks, which surpassed last year's total of just over 1,200 backpacks. The backpacks are stuffed with basic school supplies and are of no cost to the students and families.

It's nice to see that even in this tough economic climate, people are still generously donating to those less fortunate. Thank you to everyone at Excelda who contributed this year, and a big "Thank You" to Kim Jordan and Jennifer Oliver for coordinating this event. This is truly a great way to help send kids back to school feeling happy, confident and ready to learn.

For more information regarding Excelda Manufacturing, please visit their website at: www.excelda.com

Headquartered in Brighton, Michigan, Excelda Manufacturing is a full-service, private label and specialty chemical manufacturing and distribution company. Supported by Quality standards and achievements, Excelda is continuously determined to exceed expectations so that their customers can maintain an edge in a global marketplace.



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